



## EXECUTIVE SUMMARY

Thank you for your interest in cleverDome. We are excited to share additional information with you regarding cleverDome and the next steps to come “under the Dome!”™

### Who is cleverDome

cleverDome, Inc.™ is an Arizona Benefit Corporation (B Corporation) that operates as a Co-Op with Members including software service vendors, custodians, broker/dealers, registered investment advisers, financial advisers and ultimately their investor clients (cleverDome Members).

Today's cybersecurity challenges are unsolvable because cybersecurity products and services are based on a broken security model. Confidential consumer information is sent, received, stored and accessed on or through the open internet which is unsecure. cleverDome solves the unsolvable with the Dome.

### What cybersecurity solution does cleverDome provide

cleverDome has created the first community built and proven model that redefines the standards for protecting the most confidential data and information of consumers in the cloud. cleverDome protects critical data by providing a path forward to take financial services data "under the Dome", i.e. secure and off the open internet.

The “Dome” is a revolutionary model built on a community driven platform that delivers a software defined perimeter (SDP), a logical set of disparate, network-connected participants within a secure computing enclave, for the cloud. Confidential data is hidden from public discovery via the cleverDome secure network, and access is restricted by cleverDome to the specified cleverDome Members, removing confidential client data from public visibility and reducing the surface area for attack.

### What makes the Dome secure

The “Dome” provides the fundamental model for the future of a secure internet: the unification of secure devices with a secure communication layer with risk management utilizing a common due diligence standard.

Secure Devices: Entry to the Dome is restricted to secure devices, i.e. devices with end point protection in place with 24/7 monitoring.



**Secure Network:** In a traditional network data jumps between edges and public internet servers. But under the Dome, data is protected by a private internet where the data goes through a specially configured cloud directly to the destination point using real Military Grade Cybersecurity. The data is fractionalized and dispersed over multiple channels. The result is a private network that is safe, reliable and 10 times faster than a VPN connection.

**cleverDome Member Risk Management:** cleverDome acts as a trust broker by provisioning cleverDome Members to exchange confidential data. Each cleverDome Member is required to meet the cleverDome Standards and complete the due diligence process to enter the Dome.

### **What are the benefits of the Dome**

cleverDome Members enjoy many benefits including:

- End-toEnd, Military Grade Security
- Zero Compromise Network Performance
- Verified cleverDome Member Due Diligence which is shared with cleverDome Members, eliminating the need to respond to individual broker/dealer and registered investment adviser due diligence questionnaires
- Private network that is FASTER than the internet

### **What are the requirements to become a cleverDome Member**

Each cleverDome Member commits to satisfying the cleverDome Standards and due diligence requirements. This includes, at a minimum, completing a written assessment of cybersecurity controls, governance and compliance with the cleverDome Minimum Cybersecurity Standards. For some cleverDome Members, additional due diligence, including on-site visits or testing, may be required.

### **What is the cost to become a cleverDome Member**

Each cleverDome Member pays an initial setup fee, an annual due diligence fee and an administrative fee. This is in addition to the software, device and data costs for each cleverDome Member. Each cleverDome Member will receive an invoice detailing the specific costs for the cleverDome Member and its end users.

**For additional information on how to become a cleverDome Member, contact:**

**Aaron Spradlin at [aaron@cleverdome.com](mailto:aaron@cleverdome.com) or 1-480-566-8565**