



# ANNUAL BENEFIT REPORT

GET UNDER THE DOME™!

## ABOUT CLEVERDOME

cleverDome, Inc. operates as a Co-Op with members who share confidential information with each other “under the Dome.” The Dome provides the fundamental model for the future of secure trust networks: the unification of end-point protection with a secure communication layer under a common due diligence standard.

cleverDome’s founders, Aaron Spradlin and Bridget Gaughan, established cleverDome as an Arizona Benefit Corporation on October 24, 2017 to create a solid and permanent

commitment to delivering a community-based solution to protect confidential information in the cloud. Benefit Corporations are for-profit companies that are obligated to consider the impact of their decisions on society and all stakeholders, not just its shareholders. As a Benefit Corporation cleverDome’s mission is part of its legally defined goal of providing a public benefit, and cleverdome is measured on its positive impact on society using a third party standard.

### How the Dome works



*The Dome provides the fundamental model for the future of secure trust networks by combining secure devices, a secure private network and verified member due diligence to deliver **A GLOBAL STANDARD OF TRUST.***

## OUR IMPACT ASSESSMENT

cleverDome has adopted the third-party standards established by B Lab® with the goal of seeking B Lab Certification. cleverDome completed its second B Lab Assessment at calendar year end December 31, 2018 which represented its first full year of operations.

cleverDome's B Impact Score for calendar year end December 31, 2018 is 47.7 as compared to a score of 38.6 for 343 ordinary businesses<sup>1</sup> with the same number of employees. The 2018 B Impact Score represents an improvement of 31.6 points over its 2017 B Impact Score of 16.1<sup>2</sup>.

cleverDome's score increased in the Impact Assessment categories of "Governance," "Community," and "Customers."<sup>3</sup> cleverDome's status as an Arizona benefit corporation is critical to its Impact Assessment finding of "mission locked," which "recognizes corporate forms and amendments that preserve mission and/or considers stakeholders regardless of company ownership."

cleverDome has committed to improvements in the following areas:

- Corporate Accountability
- Diversity & Inclusion
- Civic Engagement & Giving
- Local Involvement
- Suppliers, Distributors & Product

<sup>1</sup> Ordinary Businesses are companies that are focused on delivering a great product or service, but may not have an explicit social or environmental purpose. This benchmark group represents how most businesses in our economy operate.

<sup>2</sup> The B Impact Score for calendar year ending December 31, 2017 represents 2 months of operations.

<sup>3</sup> cleverDome also has no physical operations which resulted in a score of "0" in the "Environment" category.

## OUR PUBLIC BENEFIT PURPOSE

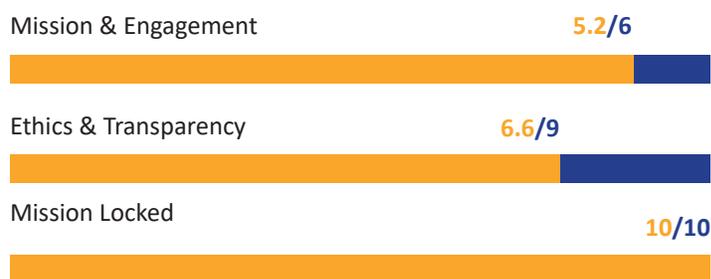
**cleverDome's mission is to protect confidential information shared in the cloud.**

### WE DO THIS BY:

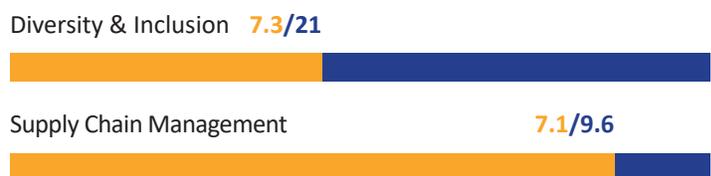
- Advancing the knowledge and awareness of how to protect confidential information in the cloud.
- Establishing a global trust network of verified known users with secure devices sharing confidential information in the cloud.
- Implementing cybersecurity standards for protecting confidential information in the cloud.
- Using a private secure network that is reliable, fast and safe.

*Impact Scores as of Dec. 31, 2018*

### GOVERNANCE



### COMMUNITY



### CUSTOMERS



**Overall B Impact Score** **47.7 / 131**

■ — cleverDome  
■ — Median Ordinary Score  
Source: bimpactassessment.net